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December 6, 2005

Ms. Beth W. Salak, Director
Division of Competitive Markets and Enforcement
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are new tariff pages filed to become part of the Verizon Florida Inc. General Services Tariff with a requested effective date of January 1, 2006. See Attachment A for impacted tariff sheets.

The purpose of this filing is to introduce an optional rewards plan for business customers. Customers enrolled in the plan will earn points for local and regional Verizon billed charges. The points are redeemable for various Company redemption offers.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely,
David M. Christian
Assistant Vice President
Regulatory Affairs Florida

DMC:sv
Attachments

via electronic filing

ATTACHMENT A

Verizon Florida Inc.

Section A13 Miscellaneous Service Arrangements

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**VERIZON FLORIDA INC
BUSINESS LINKSM REWARDS
EXECUTIVE SUMMARY**

Introduction

Verizon Business LinkSM Rewards is a points-based program for business customers. Enrolled members earn one Bonus Credit for every dollar spent on local and regional billed charges after exceeding a monthly spending requirement of \$124.99 on the Verizon portion of the bill. Members can redeem Bonus Credits for valuable rewards such as office supplies, dining gift cards, sports events and more.

Qualified bill charges include Verizon regulated business services. The following charges are excluded: non-regulated charges, Directory Advertising charges, enhanced services charges, Late Payment charges, all Taxes (State, Local or Federal), 911 or Relay charges, charges for 700/900 Services and any local or toll charges billed for carriers other than Verizon Florida Inc.

Rate Structure

Month-to-month basis and will be provided at no additional charge.

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A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 Business LinkSM Rewards(D)
(N)

1. General

Business LinkSM Rewards is an optional account-level reward plan available to Verizon Florida Inc. business customers. Customers enrolled in the Plan are awarded Plan points for only the local and regional portion of billed charges on the Verizon monthly bill. The points are redeemable for various Company-sponsored redemption offers. There is no charge to enroll or withdraw from the Plan.

2. Regulations

- A. Business LinkSM Rewards is available only to customers who enroll in the Plan. The Plan is available beginning January 1, 2006.
- B. Eligible customers are business customers who generate \$120,000 or less in annual billing for Verizon Florida Inc. services (excluding Directory advertising).
- C. The Plan is not available to residence customers, nor does it apply to Customer Owned Pay Telephone (COCT) Lines, or certain services provided under contract (including all Individual Case Basis [ICB] arrangements).
- D. Customers may not be enrolled in both Corporate Rewards and Business LinkSM Rewards.
- E. Plan points are awarded for Verizon-billed local and regional charges (excluding certain charges such as: non-regulated charges, Directory Advertising charges, enhanced services charges, Late Payment charges, all Taxes (State, Local or Federal), 911 or Relay charges, charges for 700/900 Services and any local or toll charges billed for carriers other than Verizon Florida Inc. Plan points are awarded for charges calculated after the application of any allowances or discounts.
- F. In order to earn Plan points, the customer's qualified Verizon – billed services within an account must collectively exceed \$124.99 per month. Customers enrolled in the plan that do not meet the \$125 spending requirement for 12 consecutive months may be inactivated from the program.
- G. Plan points are calculated monthly and posted to the enrolled customer's Business LinkSM Rewards Account Summary within 90 days of the date the points were earned. These points can be redeemed for various Company-sponsored redemption options when they are posted to the customer's account.
- H. Plan points that are not redeemed within two years after the month in which they are earned will be forfeited.
- I. Plan points are not transferable between accounts of the same customer or different customers. Points may not be sold, bartered or assigned to another customer's account. Only eligible business Customers of Record and/or their designated agent(s) may redeem Plan points.

(N)

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 Business LinkSM Rewards (Continued)(D)
(N)

2. Regulations (Continued)

- J. Opportunities for new or existing enrolled customers to receive additional Plan points may occur periodically.
- K. Continued participation in the Plan requires that the customer continues to meet the requirements specified in this tariff. If, at any time, the customer fails to meet any of the Plan eligibility requirements, the Company, at its discretion, can terminate Plan participation after customer notification has occurred. Plan points awarded to the customer prior to termination may be used as set forth in the preceding paragraphs.
- L. Customers may withdraw from the Plan at any time without penalty. All bonus credits that have not been redeemed will be forfeited; however, if within 90 days of termination, a customer returns to the Business LinkSM Rewards Plan, the bonus credits associated with the applicable billing telephone number will be reinstated in full.
- M. Enrolled customers may change their service address (within Verizon Florida's service territory), add additional qualifying lines, or make changes to the telephone number(s) associated with their enrolled account and remain eligible to continue their participation in the Plan.
- N. The Company may modify or terminate all or any part of this Plan, or any of the point redemption offers, at any time. Notice of such changes will be provided to existing customers by at least 30 days prior to their effective dates. In the event of termination of the Plan, customer notification will be provided at least 90 days in advance of the Plan termination date, and will include the date by which all Plan points must be redeemed.

(N)

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 Business LinkSM Rewards (Continued)

(D)
(N)

3. Rates

Monthly point awards are determined and applied as follows:

<u>Total Qualified Monthly Billing</u>	<u>Earned Points</u>
\$0-\$124.99	None
\$125.00 or more	One point per qualified dollar, or fraction thereof.

(N)

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 (Reserved for Future Use)

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A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 ~~OBSOLETE - SEE SECTION A113~~

(D)

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A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 ~~OBSOLETE - SEE SECTION A113~~

(D)

A13.43 Business LinkSM Rewards (Continued)

(N)

2. Regulations (Continued)

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A13. MISCELLANEOUS SERVICE ARRANGEMENTS

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A13.43 Business LinkSM Rewards (Continued)

(N)

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A13. MISCELLANEOUS SERVICE ARRANGEMENTS

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